

# MULTIFAMILY Assessing Residential Needs

PROVIDE A PREMIUM RESIDENT AMENITY • SHOWCASE A COMMITMENT TO SUSTAINABILITY

A resident survey is a good place to start when assessing current and future demand for EV charging stations for your residents, their visitors, and staff. When planning for EV charging solutions pair the results from your resident survey with projections for future demand.

## Example Survey Questions

- Do you or anyone in your household own a plug-in hybrid electric vehicle (PHEV) or battery electric vehicle (BEV)?
  - If yes, where do you currently charge your vehicle?
- Are you considering leasing or purchasing an EV in the next year?
- Is having access to EV charging at home a deciding factor in your lease or purchase an EV?
- If EV charging is available at home, how likely are you to charge there?
- Is having the availability of EV charging stations an amenity you would search for when renting or buying a new home?
- Do you have access to EV charging stations at your workplace?
- Do you feel your building should do more to support green energy within the community?
- Do you feel offering EV charging stations is an important resident amenity?

## PLAN FOR FUTURE DEMAND



The Edison Foundation estimates that by 2030 there will be over 18.7 million electric vehicles on the roadways requiring additional EV charging infrastructure. The November 2018 report\* also indicates that 78% of charging is expected to take place at home, across over 7.5 million Level 2 charging ports

Be prepared for the future by installing your Blink IQ 200 charging stations today and differentiate yourself from other residential communities.

When you're ready, a Blink representative can help you accurately assess the need for your community.

Call (888) 998.2546