

PARKING

Assess EV Charging Station Needs at Parking Facilities

BECOME A SOUGHT-AFTER CHARGING DESTINATION • INCREASE REVENUE PER PARKING SPOT

When considering EV charging equipment for your parking facility, it is helpful to inquire with your management, operations, and valet staff to determinate the number of electric vehicles frequenting your facility. Research indicates EV adoption continues to grow exponentially, so plan for the future now by installing EV charging stations at your parking facility today.

Considerations for Parking Facilities

- Could my parking facility attract EV drivers by offering EV chargers and being listed on Google Map, Apple Maps and EV driver apps?
- Can I leverage Blink's 180,000+ members to drive traffic to my facility?
- How can I use EV charging stations to create repeat parking customers?
- What will the driver experience be while charging their EV at my facility?
- Can I use the charging equipment to sell advertisements or pedestal wraps for promotions for neighboring businesses.
- Does the equipment allow for the smart use of electricity, including local load management?

PLAN FOR FUTURE DEMAND



The Edison Foundation estimates that by 2030 there will be over 18.7 million electric vehicles on the roadways requiring additional EV charging infrastructure.

Be prepared for the future by installing Blink IQ 200 charging stations today and differentiate yourself from other parking facilities.

When you're ready, a Blink representative can help you accurately assess the need for your facility.

Call (888) 998.2546