

HOSPITALITY EV Charging Considerations



PLANNING for FUTURE DEMAND

The Edison Foundation estimates that by 2030 there will be over 18.7 million electric vehicles on the roadways requiring increased EV charging infrastructure.

Be prepared for the future by installing Blink IQ 200 charging stations today and set yourself apart from other destinations in your area.

PROVIDE A PREMIUM GUEST AMENITY • SHOWCASE SUSTAINABILITY INNOVATION

When considering EV charging equipment for your hotel and resort, it is helpful to inquire with facilities management, operations, and valet staff as to the number of electric vehicles frequenting your property. Research indicates EV adoption continues to grow exponentially, so plan for the future now by installing EV charging stations today.

EV Charging Station Considerations

- Does my property wish to attract new customers?
- Can I use EV charging services to build brand loyalty?
- What will the consumer experience be while charging their EV on my property?
- Do I prefer to provide the amenity as complimentary or charge usage fees?
- Can I use the charging stations to promote onsite food and beverage sales or spa services?
- What value can Blink EV charging stations bring to my property?

When you're ready, a Blink representative can help you accurately assess the need for your facility.

Call (888) 998.2546